

# **MBA PROGRAMME**

## **+/- MBA Programme Educational Objectives (PEOs) ( 1<sup>ST</sup> Point)**

- 1. PEO1:** Graduates of the MBA program will successfully integrate core, cross-functional and inter-disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.
- 2. PEO2:** Graduates of the MBA program will possess excellent communication skills, excel in cross-functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.
- 3. PEO3:** Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.
- 4. PEO4:** Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.
- 5. PEO5:** Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, intrapreneurs and change agents.

## Programme Outcomes (POs): (2<sup>d</sup> Point)

At the end of the MBA programme the learner will possess the

- Generic and Domain Knowledge - Ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business issues.
- Problem Solving & Innovation - Ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.
- Critical Thinking - Ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions.
- Effective Communication - Ability to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large
- Leadership and Team Work - Ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.
- Global Orientation and Cross-Cultural Appreciation: Ability to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management.
- Entrepreneurship - Ability to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.
- Environment and Sustainability - Ability to demonstrate knowledge of and need for sustainable development and assess the impact of decisions and business priorities on the societal, economic and environmental aspects.
- Social Responsiveness and Ethics - Ability to exhibit a broad appreciation of the ethical and value underpinnings of managerial choices in a political, cross-cultural, globalized, digitized, socio-economic environment and distinguish between ethical and unethical behaviors & act with integrity.
- Life Long Learning – Ability to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.

## Graduate Attributes (GAs): (3<sup>rd</sup> Point)

At the end of the MBA programme the learner shall exhibit:

**GA1:** Managerial competence

**GA2:** Proficiency in Communication, Collaboration, Teamwork and Leadership

**GA3:** Competence in Creativity & Innovation

**GA4:** Research Aptitude, Scholarship & Enquiry

**GA5:** Global Orientation

**GA6:** Proficiency in ICT & Digital Literacy

**GA7:** Entrepreneurship & Intrapreneurship Orientation

**GA8:** Cross-functional & Inter-disciplinary Orientation

**GA9:** Results Orientation

**GA10:** Professionalism, Ethical, Values Oriented & Socially Responsible behaviour

**GA11:** Life-Long Learning Orientation

## Eligibility (4<sup>th</sup> Point)

As per DTE rules.

## Course Structure: (5<sup>th</sup> Point)

<b>Semester-1</b>			
	<b>Subject Code</b>	<b>Subject Type</b>	<b>Subject Name</b>
Compulsory	101	GC – 01	Managerial Accounting
	102	GC – 02	Organizational Behaviour
	103	GC – 03	Economic Analysis for Business Decisions
	104	GC – 04	Business Research Methods
	105	GC – 05	Basics of Marketing
	106	GC – 06	Digital Business
Maximum 3 courses to be selected	107	GE - UL - 01	Management Fundamentals
	108	GE - UL – 02	Indian Economy
	109	GE - UL – 03	Entrepreneurship Development
	110	GE - UL – 04	Essentials of Psychology for Managers
	111	GE - UL – 05	Legal Aspects of Business
	112	GE - UL - 06	Demand Analysis & Forecasting
Maximum 3 courses to be selected	113	GE - IL - 01	Verbal Communication Lab I
	114	GE - IL - 02	Enterprise Analysis & Desk
	115	GE - IL - 03	Selling & Negotiation Skills Lab I
	116	GE - IL - 04	MS Excel I
	117	GE - IL - 05	Business Systems & Procedures I
	118	GE - IL - 06	Managing Innovation I
	119	GE - IL - 07	Foreign Language – I
Optional	FOUNDATION COURSES		Foundation-1 to 6
	ENRICHMENT COURSES		Enrichment 1 to 6
	ALTERNATIVE STUDY CREDIT COURSES		ASCC 1 to 3

Semester-2						
		Subject Code	Subject Type	Subject Name		
Compulsory		201	GC – 07	Marketing Management		
		202	GC – 08	Financial Management		
		203	GC – 09	Human Resources Management		
		204	GC – 10	Operations & Supply Chain Management		
		205	SC-1	Subject Core -1		
		206	SC-2	Subject Core- 2		
Maximum 3 courses to be selected		207	GE - UL - 07	Contemporary Frameworks in Management		
		208	GE - UL – 08	Geopolitics & World Economic Systems		
		209	GE - UL – 09	Start Up and New Venture Management		
		210	GE - UL – 10	Qualitative Research Methods		
		211	GE - UL – 11	Business, Government & Society		
		212	GE - UL - 12	Business Process Re-engineering		
Maximum 3 courses to be selected (1 GE-IL+ 2 SE-IL= 3 Courses)		Max. 1 courses to be selected		213	GE - IL - 08	Written Analysis and Communication Lab
				214	GE - IL – 09	Industry Analysis & Desk Research
				215	GE - IL – 10	Entrepreneurship Lab
				216	GE - IL – 11	SPSS
				217	GE - IL - 12	Foreign Language – II
			218	SE - IL - 1	Subject Elective (Institute Level) -1	
			219	SE - IL - 2	Subject Elective (Institute Level) -2	
Optional		FOUNDATION COURSES		Foundation-7 to 10		
		ENRICHMENT COURSES		Enrichment 7 to 10		
		ALTERNATIVE STUDY CREDIT COURSES		ASCC 4 to 6		

<b>Semester-3</b>			
	<b>Subject Code</b>	<b>Subject Type</b>	<b>Subject Name</b>
Compulsory	301	GC – 11	Strategic Management
	302	GC – 12	Decision Science
	303	GC – 13	Summer Internship Project*
	204	SC-3	Subject Core -3
	205	SC-4	Subject Core- 4
Maximum 3 courses to be selected	306	GE - UL - 13	International Business Economics
	307	GE - UL – 14	International Business Environment
	308	GE - UL – 15	Project Management
	309	GE - UL – 16	Quality Management
	310	GE - UL – 17	Corporate Governance
	311	GE - UL - 18	Management of Non-profit organizations
Maximum 3 courses to be specialization wise selected		SE - IL - 3	Subject Elective (Institute Level) -3
		SE - IL - 4	Subject Elective (Institute Level) -4
		SE - IL - 5	Subject Elective (Institute Level) -5
Optional	ENRICHMENT COURSES		Enrichment 11 & 12
	ALTERNATIVE STUDY CREDIT COURSES		ASCC 7 to 9

Semester-4			
	Subject Code	Subject Type	Subject Name
Compulsory	401	GC – 11	Enterprise Performance Management
	402	GC – 12	Indian Ethos & Business Ethics
	403	SC-5	Subject Core -5
	404	SC-6	Subject Core- 6
Maximum 2 courses to be selected	405	GE - UL - 19	Global Strategic Management
	406	GE - UL – 20	Competing in Global Markets
	407	GE - UL – 21	Cyber Laws
	408	GE - UL – 22	CSR & Sustainability
Maximum 2 courses to be specialization wise selected		SE - IL - 6	Subject Elective (Institute Level) -6
		SE - IL - 7	Subject Elective (Institute Level) - 7
Optional	ENRICHMENT COURSES		Enrichment 13 & 14
	ALTERNATIVE STUDY CREDIT COURSES		ASCC 10 &11

## Syllabus ( 6<sup>th</sup> Point)

To see Syllabus Please Click Here

[http://collegecirculars.unipune.ac.in/sites/documents/Syllabus2020/MBA%20Revised%20Syllabus%202019%20Pattern%20Sem%20I%20to%20IV\\_R2\\_25\\_7\\_2020\\_04.082020.pdf](http://collegecirculars.unipune.ac.in/sites/documents/Syllabus2020/MBA%20Revised%20Syllabus%202019%20Pattern%20Sem%20I%20to%20IV_R2_25_7_2020_04.082020.pdf)

**Prospectus (9<sup>th</sup> Point)**

**Download MBA Prospectus Here (we will Provide PDF file)**