

**Pune District Education Association's
Institute of Technical Education Research and Management, Akurdi,
Pune**

NOTICE

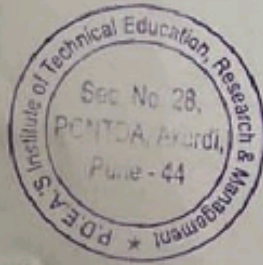
Date: 22nd March 2024

All MBA II students should note that **MBA Examination** online exam form will be available on the given website <http://sps.unipune.ac.in/app>. Use previous session's username and password for login. Do not create new account if you have created account in previous session. Last date of submission of University Exam form of MBA 2019 CBCS Pattern will be on **30th March 2024**. MBA SEM IV students are hereby informed as follows: Select your regular core courses, elective courses and Introduction to cyber security course-IV for SEM IV (Subject code 492) plus Skill Development-II (Subject code 494) courses while filling online exam form of SPPU. List of Subjects are as follows:

Subject Code	Subject Type	Subject Name
401	GC - 14	Enterprise Performance Management
402	GC - 15	Indian Ethos & Business Ethics
407	GE - UL - 21	Cyber Laws
408	GE - UL - 22	Corporate Social Responsibility & Sustainability
Marketing Management		
403 MKT	SC - MKT- 05	Marketing 4.0
404 MKT	SC - MKT- 06	Marketing Strategy
409 MKT	SE - IL - MKT- 13	Customer Relationship Management
412 MKT	SE - IL - MKT- 16	Retail Marketing
Financial Management		
403 FIN	SC - FIN - 05	Financial Laws
404 FIN	SC - FIN - 06	Current Trends & Cases in Finance
412 FIN	SE - IL - FIN - 24	Strategic Cost Management
413 FIN	SE - IL - FIN - 25	Rural and Micro Finance
Human Resource Management		
403 HR	SC - HRM - 05	Organizational Diagnosis & Development
404 HR	SC - HRM - 06	Current Trends & Cases in Human Resource Management
412 HR	SE - IL - HRM - 18	Best Practices in HRM
415 HR	SE - IL - HRM - 21	E - HRM
Operations and Supply Change Management		
403 OSCM	SC - OSCM - 05	E Supply Chains & Logistics
404 OSCM	SC - OSCM - 06	Industry 4.0
409 OSCM	SE - IL - OSCM - 14	Enterprise Resource Planning
410 OSCM	SE - IL - OSCM - 15	World Class Manufacturing

Business Analytics		
403 BA	SC - BA - 05	Economics of Network Industries
404 BA	SC - BA - 06	Artificial Intelligence in Business Applications
409 BA	SE - IL - BA - 13	E Commerce Analytics - II
410 BA	SE - IL - BA - 14	Healthcare Analytics

Please note that, second year students should take signature of Prof. Ajit Patange on exam form. Submit it into office with fees.




Dr. Santosh Khalate
Director

Director
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