## PDEA's

## Institute of Technical Education Research & Management, Akurdi, Pune-411044

**DELNET** 

E-Book

## **Business Investigating**

1)Accounting –

https://www.e-booksdirectory.com/listing.php?category=37

2) Accounting for Managers-

https://2012books.lardbucket.org/books/accounting-for-managers/

- 3) Introduction to Financial Accounting (Second Edition)
- https://www.opentextbooks.org.hk/ditabook/22913
- 4) Mathematics for the Accountant-

https://archive.org/details/mathematicsforac00vina/page/140/mode/2up

5) Managerial Accounting-

https://textbookequity.org/Textbooks/TBQ\_PA\_Accounting\_managerial.pdf
Business Communication Category

1)An Introduction to Organizational Communication -

https://2012books.lardbucket.org/pdfs/an-introduction-to-organizational-communication.pdf

2) Business Communication for Success-

https://open.lib.umn.edu/apples/

- 3) The Art of Writing & Speaking the English Language https://manybooks.net/book/135396/read#epubcfi(/6/2[id00000]!/4/2[id0000 0]/1:0)
- 4) Taxes and Taxation Trends by Jolanta Iwin-Garzynska <a href="https://www.intechopen.com/books/6008">https://www.intechopen.com/books/6008</a>
- 5) Principal of Managerial Economics https://resources.saylor.org/wwwresources/archived/site/textbooks/Principles%2 0of%20Managerial%20Economics.pdf

## Management & Leadership

1)Financial Management –

https://github.com/ffisk/books/blob/master/devops-for-finance.pdf

- 2)\_Financial Management from an Emerging Market Perspectivehttps://www.intechopen.com/books/6051
- 3) Human Relations-

https://open.umn.edu/opentextbooks/textbooks/human-relations

4) Human Resource Management-

https://resources.saylor.org/wwwresources/archived/site/textbooks/Human%20

Resource%20Management.pdf

5) Project Management –

https://opentextbc.ca/projectmanagement/

6) Operations Management-

https://www.intechopen.com/books/3216

7) Business Strategy -

https://2012books.lardbucket.org/pdfs/business-strategy.pdf

8) Corporate Governance

https://resources.saylor.org/wwwresources/archived/site/textbooks/Corporate%2 <u>OGovernance.pdf</u>

9) Competitive Strategies for Growth

https://2012books.lardbucket.org/pdfs/competitive-strategies-for-growth.pdf

10) Intellectual Property: Law and the Information Society-

https://web.law.duke.edu/cspd/pdf/ipcasebook2024\_6th\_ed.pdf

11)Introducing Marketing-

https://archive.org/details/ost-business-introducing-marketing/mode/2up

- 12) Core Concept of marketing: https://archive.org/details/ost-business-coreconcepts-of-marketing
- 13) Relationship Marketing-

 $https://www.mktgsensei.com/AMAE/Services/Relationship\%20 Marketing.\\pdf$ 

14)\_Fundamentals of Global Strategy-

https://resources.saylor.org/wwwresources/archived/site/textbooks/Fundamentals%20 of %20 Global%20 Strategy.pdf